

HELP COMPETE WITH FRANCHISES WITHOUT THE COST

SIGN WITH US!

NATIONAL BRAND

Give your customers
confidence without the cost

NO MARKETING FEE

No % of turnover,
just a small monthly fee

SECURE YOUR POSTCODE

Limited to one pizza store
per postcode

EASY TO REMEMBER

Only one phone number for
multi store businesses



Get connected to your
local Pizza store!

131 PIZZA

YOUR LOCAL PIZZA CONNECTION

You can join Australia's largest independent Pizza group
for just \$25 a week!

And you can cancel anytime you aren't satisfied

Our best store has over 1,000 calls a month from 131
PIZZA, which translates, to over \$25,000 in sales!

We are committed to helping local pizza shops fight
the big franchises

There is only one store per postcode, so get in now
before your competitor does!



www.131pizza.com

THE BENEFITS?

Easily remembered number and website

Brand recognition

Be part of a large Pizza group without the cost

Group buying benefits with wholesalers

Branded Pizza box without the set up cost

Marketing- We use Google ad words and SEO



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local Pizza store!

HOW DOES IT WORK?

What does 13 CABS, 1300 Flowers, 1300 DOMINOS and 131 PIZZA all have in common?

They are all top ranking, easy to remember phone words which provide a simple and efficient ordering severe for customers.

Having an easily remembered phone number has proven to increase sales by over 30% and our best stores get over 1,000 calls a month through 131 PIZZA.

Your customer calls 131 PIZZA and puts in their postcode and is connected directly to your store.

Does your store have multiple locations? No problem, 131 PIZZA can be your phone number for all your stores.

More information?

Email us on info@131pizza.com or call 1300 573 492

How do I join?

Go to www.131pizza.com/join and fill out the form